

Capturing self-recordings on your mobile

Last updated Mar 2022

AUDIENCED

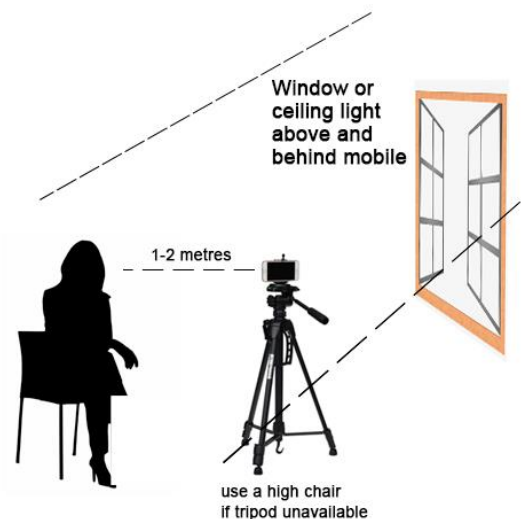
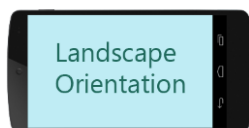
At times, it may not be possible to send a camera operator to you to record a to-camera piece. However, what you can do is record using your smart mobile phone following these guidelines and uploading to us. By following these guidelines you can record to a good standard of production.

- **WHAT NOT TO WEAR**

- a. Avoid clothing that is striped or checked, otherwise it will create a strobing effect
- b. Avoid clothing that 'washes' you out. E.g. wearing a white shirt in front of a white wall. If you can't change clothing choose an opposite colour background.

- **POSITIONING THE PHONE**

- a. Record inside your home or office in a quiet area with no background noise. Avoid having a wall immediately behind you.
- b. Find a window or lighting overhead, but light coming front of you (and behind your positioned mobile phone). See diagram on right
- c. Position your mobile at the same height as your face. You can sit or stand, just make sure the mobile is eye-level.
- d. Mobile should be 1-2 metres away from you.
- e. Film in landscape orientation only



- **RECORDING**

- a. Press record and wait 3 seconds before starting your to-camera piece.
- b. Talk at a slightly higher volume and position yourself closer to the camera if there is an echo in the room.
- c. Hold your position looking to your mobile phone lens for 3 seconds at the end. In doing so, it becomes a good edit point for us to keep a professional look to the piece.

- **UPLOADING**

- a. From your mobile phone or computer you can upload to our servers at

www.audienced.org/upload

Note: use Wi-Fi rather than your data plan to avoid excessive charges. Once the upload finishes you can see the video on the web page and it has successfully been transferred to us.